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NAV. WHITEPAPER

Token Symbol: KTK | Blockchain: BNB Chain (BEP-20) | Version 1.0 | April 2026

Executive Summary

300M

TOTAL SUPPLY

\$0.01

STARTING PRICE

\$1.00

PUBLIC SALE

PARAMETER	VALUE
Project Name	KORIX Token
Token Symbol	KTK
Token Standard	ERC-20 (BEP-20 on Binance Smart Chain)
Total Supply	300,000,000 KTK (Fixed, Pre-Minted)
Decimals	18
Launch Date	Q3 2026
Presale Starting Price	\$0.01 USD
Presale Price Cap	\$1.00 USD
Public Sale Price	\$1.95 USD

1. Introduction & Vision

KORIX Token (KTK) is a multi-functional utility token designed to bridge the gap between advertisers, game providers, payment platforms, and users. The token serves as the backbone of a collaborative ecosystem involving:

- **CRM Platform (KORIX CRM)** – Owned and operated by KORIX; enables early adopters to buy, hold, and trade KTK using platform credits
- **Payment Service Provider (3rd Party Partner)** – External payment platform partnered with KTK to distribute tokens to Game Providers and enable fiat-to-KTK purchases
- **Advertisement Platform (3rd Party Partner)** – External advertising network partnered with KTK to distribute tokens through airdrops and user rewards

⚠ Partnership Structure

The Payment Service Provider and Advertisement Platform are **third-party partners** operating under agreements with KORIX. They are NOT subsidiaries or owned entities of KTK.

2. Problem Statement & Market Opportunity

Current Market Challenges

- **Advertising Inefficiency:** Traditional digital advertising wastes ad spend due to bot traffic
- **User Data Privacy:** Users have limited control over their data and receive no compensation
- **Token Access Barriers:** Most tokens are expensive or difficult for average users to acquire
- **Platform Sustainability:** Reward systems often collapse due to poor tokenomics
- **Payment Integration:** Lack of unified payment solutions across gaming and advertising

Our Solution

- **Strategic Partnership Model:** Partnered with established Payment and Advertisement platforms
- **Token Pricing Mechanism:** Price increases with sales volume, rewarding early adopters
- **Multi-Use Case Design:** Usable across gaming, advertising, and CRM platforms
- **Transparent Distribution:** DAO-controlled treasury ensures fair allocation
- **Fiat Gateway:** Easy entry point for users to purchase KTK using fiat currency

3. Token Specification & Technical Details

PARAMETER	VALUE
Name	KORIX Token
Symbol	KTK
Standard	BEP-20 (BSC)
Decimals	18
Total Supply	300,000,000 KTK
Supply Type	Fixed, Pre-Minted (No Minting After Launch)
Blockchain	Binance Smart Chain

ERC-20 Compliance Functions

- `transfer(to, amount)` – Transfer KTK between wallets
- `approve(spender, amount)` – Approve third parties to spend tokens
- `transferFrom(from, to, amount)` – Transfer approved tokens
- `balanceOf(account)` – Check wallet balance
- `allowance(owner, spender)` – Check approved spending limit
- **Burn Mechanism:** Unsold presale tokens will be burned.

4. Tokenomics & Token Allocation

CATEGORY	TOKENS (KTK)	% SUPPLY	OWNER/OPERATOR
Presale – CRM Platform	60,000,000	20%	KORIX (target \$10M; unsold burned)
Presale – Payment Service Provider	30,000,000	10%	3rd Party Partner
Presale – Advertisement (Purchase)	30,000,000	10%	3rd Party Partner
Presale – Advertisement (Airdrop)	30,000,000	10%	3rd Party Partner
Public Sale (PancakeSwap)	90,000,000	30%	Open Market
Company Reserve (DAO Treasury)	30,000,000	10%	KORIX (proportional burn applied)
Development, Team & Operations	30,000,000	10%	KORIX (proportional burn applied)
TOTAL	300,000,000	100%	—

5. Platform Partners & Roles

5.1 CRM Platform (KORIX CRM) – KORIX Owned

ATTRIBUTE	DETAILS
Ownership	KORIX (Direct)
Allocation	60,000,000 KTK (20% of 300M supply)
Revenue Target	\$10,000,000 USD (pure dynamic ramp, unsold ~13.5M burned)
Proportional Burn Link	Team & Company Reserve burn the same % as CRM (~22.5%)
Role	Primary platform for KTK purchase and management
Purchase Method	USD Only
Target Users	Early adopters, crypto investors, community members

How It Works: Users register → Purchase KTK at dynamic price → Tokens received instantly (**100% Credited**) but transfer locked until public sale → **No Vesting** on CRM purchases.

5.2 Payment Service Provider (3rd Party Partner)

ATTRIBUTE	DETAILS
Ownership	Third-Party Partner (Agreement with KTK)
Allocation	30,000,000 KTK (10% of 300M supply)
Role	Distribution to Game Providers + Fiat-to-KTK Gateway
Primary Customers	Game Providers, End Users (fiat buyers)
Pricing	Flat \$0.10 per KTK (Fixed — not subject to dynamic pricing)
Total Investment	\$3,000,000 (30,000,000 KTK × \$0.10)

5.3 Advertisement Platform (3rd Party Partner)

ATTRIBUTE	DETAILS
Ownership	Third-Party Partner (Agreement with KTK)
Total Allocation	60,000,000 KTK (20% of 300M supply)
Airdrop Allocation	30,000,000 KTK (10%) – Purchased at flat \$0.10 = \$3,000,000
Presale Purchase	30,000,000 KTK (10%) – Purchased at flat \$0.10 = \$3,000,000
Total Investment	\$6,000,000 (Airdrop + Presale Purchase, both at \$0.10)

 **Daily Reward Example**

At \$0.01: User receives 10 KTK (\$1 worth) | At \$0.50: User receives 2 KTK | At \$1.00: User receives ~1.05 KTK

6. Token Pricing Strategy

Token Pricing Formula

CRM Starting Price: \$0.01 USD (pure dynamic ramp, no flat cap) | **Price Step:** +\$0.000495 per \$5,000 CRM sales (2,000 ticks to \$1.00) | **Public Sale:** \$1.95 USD

Partner Fixed Price: Payment Service Provider, Advertisement Platform (Purchase) and Advertisement Platform (Airdrop) all purchase at a flat **\$0.10 USD** per KTK — **\$3,000,000 investment each** for 30M KTK (\$9,000,000 combined).

CRM Target: \$10,000,000 raised from CRM alone — ~13.5M unsold CRM tokens BURNED. Team & Company Reserve burn the **same proportion** (~22.5%) to align incentives.

9. DAO Treasury & Governance

Multi-Signature Governance (2-of-3 or 3-of-5)

Early-stage governance uses a multi-sig wallet (Gnosis Safe) with signers: Founder/CEO, CTO/Technical Lead, Community Representative (elected)

CATEGORY	ALLOCATION	LOCK PERIOD
Company Reserve	30,000,000 KTK (10% of 300M) — proportional burn applies	12 months minimum
Team & Operations	30,000,000 KTK (10% of 300M) — proportional burn applies	6-month cliff + 4-year vest

Lock-Up & Release Gates

TOKEN CATEGORY	VESTING SCHEDULE
Company Reserve	Locked 12 months; DAO vote required
Presale Tokens	20% at TGE; 80% over 90 days
Public Sale Tokens	50% at TGE; 50% over 30 days
Team Tokens	6-month cliff; 4-year linear vest

10. Detailed Roadmap

QUARTER	MILESTONE	KEY ACTIVITIES
Q2 2026	Foundation & Presale	Smart contract dev, testnet, legal review, whitelist opens, marketing campaign
Q3 2026	Public Sale & DEX	Mainnet deployment, PancakeSwap listing, TGE, CoinGecko/CMC applications
Q4 2026	Scaling & Mobile	Platform v2, mobile apps, 100K+ daily users, DAO governance activation
Q1 2027	Exchange Listings	Binance, LBank, Kraken listings, international expansion, 500K+ users

Exchange Listing Roadmap

PHASE	EXCHANGE	TIMELINE
Launch	PancakeSwap (DEX)	Q3 2026
Phase 1	LBank	Q4 2026
Phase 2	Binance	Q1 2027
Phase 3	Kraken	Q1 2027+

11. Technical Architecture

LAYER	CONTRACT	PURPOSE
Core Token	KTK Token (BEP-20)	Main utility token
Pricing	Dynamic Price Oracle	Tracks sales, calculates price
Sales	Presale Contract	Handles allocations, vesting
Trading	DEX Liquidity Pool	PancakeSwap integration
Treasury	DAO Multi-Sig	Manages reserve funds
Buyback	Buyback Contract	Handles presale buybacks

12. Security Measures

Smart Contract Security

MEASURE	DESCRIPTION
Professional Audit	Third-party audit before mainnet (CertiK, PeckShield)
Multi-Sig Treasury	2-of-3 or 3-of-5 signatures required
Emergency Pause	Owner can pause transfers if critical exploit discovered
Time-Lock	Major changes require 24-48 hour delay
Reentrancy Guards	Protection against reentrancy attacks

Platform Security

PLATFORM	SECURITY MEASURES
CRM Platform	2FA, SSL encryption, rate limiting, DDoS protection
Payment Provider	PCI DSS compliance, fraud detection, secure processing
Advertisement Platform	Bot detection, device fingerprinting, KYC spot-checks

13. Partner Lock-Up & Trading Restrictions

⚠️ Partner Restrictions

Payment Service Provider and Advertisement Platform are RESTRICTED from selling tokens on the open market during presale and Public Sale Phase 1.

PARTNER	CAN SELL TO	CAN TRADE ON DEX	BUYBACK OBLIGATION
Payment Service Provider	Their users/Game Providers ONLY	❌ Not until Phase 2	Must buy back from users
Advertisement Platform	Their users ONLY (via airdrop)	❌ Not until Phase 2	Must buy back from users

14. KYC/AML Requirements

PLATFORM	KYC REQUIRED?	REASON
CRM Platform	✗ No	USDT purchases only (crypto-to-crypto)
Payment Provider (Fiat)	✓ Yes	Fiat transactions require compliance
Payment Provider (Crypto)	✗ No	Crypto-to-crypto doesn't require KYC
Advertisement Platform	✗ No	Airdrops don't require KYC

15. Presale Revenue Prediction

TYPE	VALUE	DESCRIPTION
Soft Cap	✗ None	No minimum fundraise required; project proceeds regardless
Hard Cap	150M KTK	Total presale allocation (60M CRM + 30M × 3 partner blocks)

✓ Pricing Model — 100% Dynamic Ramp (No Cap Phase)

The **CRM Platform** (60M allocation) is sold entirely through a pure dynamic ramp — **no flat cap phase**. Price steps up by **\$0.000495 for every \$5,000** in cumulative CRM sales. The ramp reaches \$1.00 at exactly **2,000 ticks**, raising the full **\$10,000,000 CRM target**. Any unsold CRM tokens (~13.5M) are **BURNED**. **Proportional burn** applies to Team & Company Reserve (~22.5% each). The **Payment Service Provider, Advertisement (Purchase)**, and **Advertisement (Airdrop)** blocks are each sold at flat **\$0.10 per KTK** (\$3,000,000 investment each — \$9,000,000 combined, outside the dynamic ladder).

CRM Dynamic Ramp — Price Bands

Price steps up by **\$0.000495 for every \$5,000** in cumulative CRM sales. The ramp runs 2,000 ticks from \$0.010 to \$1.000, raising exactly \$10,000,000:

PRICE RANGE	REVENUE	TOKENS SOLD	NOTES
\$0.010 – \$0.099	\$910,000	~23,260,000 KTK	Early adopters (deepest discount, 182 ticks)
\$0.100 – \$0.199	\$1,010,000	~7,000,000 KTK	Early growth (202 ticks)
\$0.200 – \$0.299	\$1,010,000	~4,093,000 KTK	Momentum
\$0.300 – \$0.399	\$1,010,000	~2,907,000 KTK	Mid-presale
\$0.400 – \$0.499	\$1,010,000	~2,253,000 KTK	Strong interest
\$0.500 – \$0.599	\$1,010,000	~1,840,000 KTK	Building demand
\$0.600 – \$0.699	\$1,010,000	~1,557,000 KTK	Maturing presale
\$0.700 – \$0.799	\$1,010,000	~1,350,000 KTK	Approaching target
\$0.800 – \$0.899	\$1,010,000	~1,190,000 KTK	Near target
\$0.900 – \$1.000	\$1,010,000	~1,065,000 KTK	Final ticks to \$1.00
CRM Ramp Subtotal	\$10,000,000	~46,515,000 KTK sold	Target hit; ~13,485,000 KTK BURNED

Proportional Burn Mechanism

To align insider incentives with presale execution, Team & Company Reserve burn at the **same percentage** as CRM's unsold burn. If CRM hits its \$10M target and burns ~13.5M tokens (22.5% of allocation), Team and Reserve also burn

22.5% of their allocations.

CATEGORY	ALLOCATION	BURN %	TOKENS BURNED	RETAINED
CRM Presale	60,000,000	~22.5%	~13,485,000	~46,515,000 (sold)
Company Reserve	30,000,000	~22.5%	~6,750,000	~23,250,000
Team & Operations	30,000,000	~22.5%	~6,750,000	~23,250,000
Total Burn	—	—	~26,985,000 KTK	Effective supply: ~273,015,000

Partner Fixed-Price Purchases (Outside Dynamic Ladder)

All three partner blocks are sold at a flat \$0.10 per KTK (each 10% of supply = 30M):

PARTNER	ALLOCATION	PRICE	INVESTMENT
Payment Service Provider	30,000,000 KTK	\$0.10	\$3,000,000
Advertisement Platform (Purchase)	30,000,000 KTK	\$0.10	\$3,000,000
Advertisement Platform (Airdrop)	30,000,000 KTK	\$0.10	\$3,000,000
Subtotal Partners	90,000,000 KTK	\$0.10	\$9,000,000

Total Presale Revenue Summary

CATEGORY	TOKENS	REVENUE	AVG PRICE/TOKEN
CRM Dynamic Ramp (\$0.01 → \$1.00)	~46,515,000 KTK	\$10,000,000	~\$0.215
Payment Service Provider (flat \$0.10)	30,000,000 KTK	\$3,000,000	\$0.10
Advertisement Platform – Purchase (flat \$0.10)	30,000,000 KTK	\$3,000,000	\$0.10
Advertisement Platform – Airdrop (flat \$0.10)	30,000,000 KTK	\$3,000,000	\$0.10
GRAND TOTAL PRESALE (sold)	~136,515,000 KTK	\$19,000,000	~\$0.139
🔥 CRM Burn (unsold, after target hit)	~13,485,000 KTK	—	—
🔥 Company Reserve Proportional Burn (22.5%)	~6,750,000 KTK	—	—
🔥 Team Proportional Burn (22.5%)	~6,750,000 KTK	—	—
TOTAL BURN	~26,985,000 KTK	—	Effective supply: ~273,015,000

💡 Key Insight

Total supply is **300M KTK**. The CRM 60M allocation (20%) runs through a **pure dynamic ramp** — no cap phase. Price steps up by **\$0.000495 for every \$5,000** in CRM sales. The ramp reaches \$1.00 after exactly **2,000 ticks**, raising the full **\$10,000,000 CRM target** while selling ~46.5M tokens. Any unsold CRM (~13.5M, ~22.5% of allocation) is **BURNED**, and the same 22.5% burn is applied proportionally to **Team** and **Company Reserve** (~6.75M each) — aligning insider incentives with presale execution. Combined with **\$9,000,000** from the three partner blocks (each at flat \$0.10 × 30M), total presale revenue is **\$19,000,000**; total burn ~27M KTK reduces circulating supply to ~273M.

✅ Every Presale Participant Profits at Public Sale (\$1.95)

PARTICIPANT	ENTRY PRICE	RETURN AT PUBLIC SALE
Earliest CRM ladder buyers	\$0.01	195×
CRM ladder buyers (avg)	~\$0.215	~9.1×
Payment Provider, Advertisement Platform & Airdrop recipients	\$0.10	19.5×
CRM cap buyers (worst case)	\$1.00	1.95× (minimum)

Design guarantee: no presale participant enters above \$1.00, and the public sale launches at \$1.95 — every presale buyer is above water at public-sale launch.

16. Unsold Token Policy

🔥 CRM Burn + Proportional Insider Burn

Once CRM hits its **\$10,000,000 target**, the unsold ~13.5M CRM tokens are permanently **burned**. The same burn percentage (~22.5%) is applied to **Team & Company Reserve** — these insider allocations only retain the proportion that CRM actually sold. This structurally aligns insider and presale-investor outcomes.

SCENARIO	ACTION
CRM reaches \$10M target	🔥 Burn ~13.5M CRM tokens (unsold residual)
Company Reserve (30M)	🔥 Burn ~6.75M (22.5%, matching CRM burn %)
Team & Operations (30M)	🔥 Burn ~6.75M (22.5%, matching CRM burn %)
Payment Provider / Ad Platform allocations	Fully purchased at \$0.10 — no residual, no burn
Total Expected Burn	~27M KTK (9% of total supply) — effective supply ~273M

17. Vesting Schedules

CATEGORY	TGE UNLOCK	CLIFF	VESTING PERIOD	FULL UNLOCK
Presale (All Platforms)	20%	None	90 days linear	Month 3
Public Sale	50%	None	30 days linear	Month 1
Team & Operations	0%	6 months	4 years linear	Month 54
Company Reserve	0%	12 months	DAO vote	Variable

Monthly Unlock Schedule (Presale Example)

MONTH	% UNLOCKED	CUMULATIVE
TGE (Month 0)	20%	20%
Month 1	26.67%	46.67%
Month 2	26.67%	73.33%
Month 3	26.67%	100%

18. Use Case Examples

Gaming Ecosystem

Game Provider purchases 100,000 KTK → Integrates as in-game currency → Players earn KTK → Players spend on premium items

Advertising Rewards

User registers → Watches 1 minute of ads daily → Receives \$1 worth of KTK → Accumulates during presale → Trades after public sale

Early Investment

Investor deposits 1,000 USDT → Buys 10,000 KTK at \$0.01 → Holds to \$1.00 public sale → 10x return potential

Fiat Entry

Non-crypto user uses Payment Provider fiat gateway → Pays \$100 USD → Receives KTK at current price → Holds in wallet

19. Burn Mechanism

Current Status

No automatic burn mechanism at launch. Burns may be implemented via DAO governance vote in the future.

SCENARIO	TRIGGER	DAO VOTE REQUIRED
Quarterly revenue burn	% of platform revenue used to buy and burn	<input checked="" type="checkbox"/> Yes
Unsold token burn	Burn unsold tokens instead of moving to public sale	<input checked="" type="checkbox"/> Yes
Event-based burn	Special burn events for milestones	<input checked="" type="checkbox"/> Yes

20. Frequently Asked Questions

QUESTION	ANSWER
Who owns the Payment & Advertisement Platforms?	They are third-party partners. KORIX owns only the CRM Platform.
How does Advertisement 10% break down?	10% airdrops (free), 10% presale purchase
Can I buy KTK with fiat?	Yes, through Payment Service Provider's fiat gateway
What happens at \$1.00 price?	Price stays at \$1.00 until public sale at \$1.00
Can I sell during presale?	Via buyback program only, not on PancakeSwap
Why 30-day exclusive for Advertisement?	To reward engaged ecosystem users first

21. Legal & Compliance

⚠ Important Disclaimer

This document is for informational purposes only and does not constitute investment advice, a prospectus, or an offer to sell securities.

- KTK is designed as a utility token, not an equity or profit-sharing instrument
- Token value may fluctuate, including to zero
- Purchasers assume full risk of loss
- Consult legal counsel before purchasing
- Smart contracts may contain undiscovered vulnerabilities

Exchange Listing Strategy

EXCHANGE	TYPE	TARGET TIMELINE	STATUS
PancakeSwap	DEX	Q3 2026	Primary launch
LBank	CEX	Q4 2026	Planned
Binance	CEX	Q1 2027	Target
Kraken	CEX	Q1 2027+	Target

22. Appendix: Glossary

TERM	DEFINITION
BEP-20	Token standard on Binance Smart Chain
DAO	Decentralized Autonomous Organization
DEX	Decentralized Exchange
TGE	Token Generation Event
Vesting	Time-locked token release
Airdrop	Free token distribution
Buyback	Repurchase of tokens from holders

23. Key Dates & Call to Action

DATE	EVENT
April 2026	Presale whitelist opens
February 2026	Presale begins (\$0.01/KTK)
March 2026	Smart contract audit
July 2026	Public Sale Phase 1 (Ad Platform only)
May 2026	Public Sale opens to all
June 2026	TGE & DEX listing

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KORIX TOKEN

Turning Attention into Reward

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